

Privacy Policy

Emerging World Leadership Development Ltd is a company registered in England & Wales (no: 5096806) The registered address is Unit 2, Uffcott Farm, Uffcott, Wiltshire. SN4 9NB. UK. Emerging World provides services in the Leadership Development, Corporate Volunteering and Ecosystem Development industry. This privacy policy explains how we use any personal information that we collect about you when you use this website or if you are a client, prospective client, member of an associate networking group or research participant in line with the General Data protection Regulation (EU).

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What information do we collect about you?

We collect information about you when you register with us, sign up for a newsletter, webinar or other events and when you purchase products or services. We also collect information when you voluntarily complete surveys, provide feedback and participate in research. Website usage information is collected using cookies.

When someone visits www.emergingworld.com we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

E-newsletter

We use a third-party provider [mail chimp](#), to deliver our monthly e-newsletters. We gather statistics around email opening and clicks using industry standard technologies including clear gifs to help us monitor and improve our e-newsletter. For more information, please see [MailTips' privacy notice](#).

Webinars

When we host webinars, we use [GoToWebinar](#) to host any webinars about our products, services, research and industry insights. We gather information about participants who sign up to these events when permission is granted. We also gather statistics about webinar sign up, attendance and interest. For more information, please see the [GotoWebinar privacy notice](#).

Research and Impact Studies

We use third party provider Qualtrics, when conducting research and impact assessment surveys. The data that we collect on these surveys may be shared with other organisations, however, personal data will never be shared and will always be anonymised, unless specific permission has been given to share these details. For more information about how Qualtrics manages personal data, please see the [Qualtrics privacy statement](#).

How will we use the information about you?

We collect information about you when you are a client, prospective client, member of an associate networking group, research participant. This information is used to manage your account and, if you agree, to email you about other products and services we think may be of interest to you. Emerging World will not share your information for marketing purposes with companies outside of Emerging World.

Marketing

We would like to send you information about our services, latest industry insights and relevant events. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, [please click here](#).

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all your personal information, please email or write to us at the contact address detailed at the end of this policy. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

You can view the Emergingworld.com website [cookie policy here](#).

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page.

This privacy policy was last updated on 18 May 2018.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

by email info@emergingworld.com

or write to us at: Emerging World, Unit 2, Uffcott Farm, Uffcott, Wiltshire. SN4 9NB. UK.